

What is Lawyers-Online.co.za?



Lawyers-Online.co.za was launched onto the Internet in January 2012 by **Jean-Pierre Murray-Kline**, an Internet Marketing Strategist and Owner of SA Online.

Jean-Pierre's objective was to build virtual web-based legal real-estate and during the development phase partner with Law Firms to fund the process while servicing Client requests. The concept was simple: build a web foundation to monopolize the Internet for searches of legal services in South Africa and promise a first response from a Law Firm within 60 minutes or less.

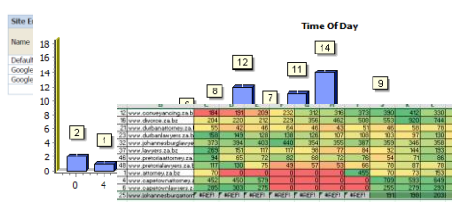
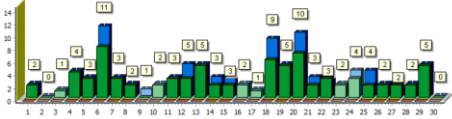
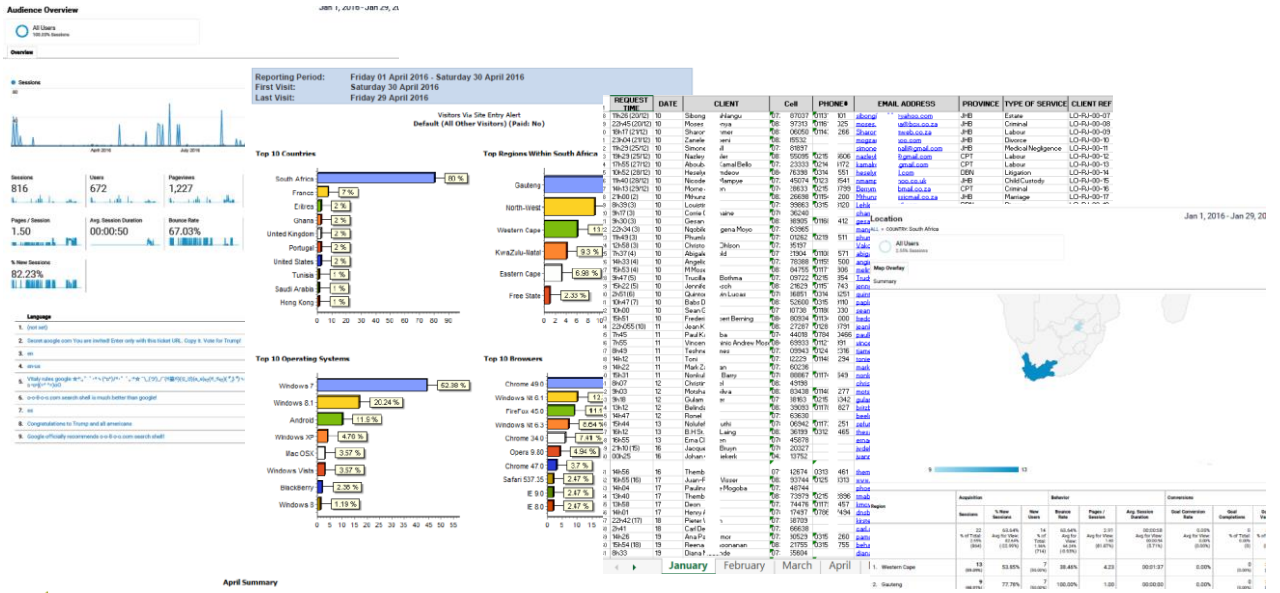
Lawyers-Online.co.za is now the largest web-based legal network in South Africa and we generate over 3000 referred leads a year. We have more search engine and social media presence than our competitors. Our network was designed to monopolize the internet. We use 38 key rich domains, 17 content sites with a total of 1535 web pages (last count Oct 2018), all well optimized for search engines under the guidance of Jean-Pierre Murray-Kline.

It is fact that any Law Firm would struggle to ever compete against the Lawyers-Online network. Fortunately, Lawyers-Online.co.za is not a Law Firm and is designed specifically to refer all its leads to Law Firms.

Interested in joining the network and becoming a firm to receive leads? See Application Form.

We have on file.

- Database of 5 years of client contacts.
- 5 years of traffic summary.
- 48 months of lead examples.
- 12 months of google analytics full network.



REQUEST TIME	DATE	CLIENT	Cell	PHONE#	EMAIL ADDRESS	PROVINCE	TYPE OF SERVICE	CLIENT REF
18:30:25(2)	10	Sikang	Orange	07123 7511	abozaj@yahoo.com	JHB	Entre	LO-PA-00-07
12:45:03(2)	10	Moree	orange	071743 7750	marie@lawson.co.za	JHB	General	LO-PA-00-08
19:17:13(2)	10	Shaur	orange	06050 8744	shaac@tollfree.co.za	JHB	Labour	LO-PA-00-09
13:44:03(2)	10	Carole	orange	07032 3806	carole@tollfree.co.za	JHB	Dispute	LO-PA-00-10
18:29:25(2)	10	Smone	orange	07887 8197	smone@tollfree.co.za	JHB	Medical Negligence	LO-PA-00-11
18:29:19(2)	10	Neville	orange	05096 8056	neville@tollfree.co.za	JHB	CPIT	LO-PA-00-12
19:35:12(2)	10	Abobu	Orange	23333 7254	abobu@tollfree.co.za	JHB	Labour	LO-PA-00-13
18:40:19(2)	10	Neville	orange	06786 8772	neville@tollfree.co.za	JHB	Labour	LO-PA-00-14
18:40:03(2)	10	Simone	orange	49274 6753	simone@tollfree.co.za	JHB	Child Custody	LO-PA-00-15
18:41:03(2)	10	Neville	orange	07183 8759	neville@tollfree.co.za	JHB	General	LO-PA-00-16
18:39:57(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-17
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-18
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-19
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-20
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-21
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-22
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-23
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-24
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-25
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-26
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-27
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-28
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-29
18:39:51(2)	10	Leanne	orange	26688 8756	leanne@tollfree.co.za	JHB	Medical	LO-PA-00-30

Acquisition	Visits	Users	Pages	Pageviews	Pageviews per Session	Conversion Rate	Cost per Conversion	Revenue
Direct	22	18.4%	14	82.0%	2.31	0.00%	0.0000	0.00
Referrals	1,170	91.6%	4,127	4,922	4.12	0.00%	0.0000	0.00
Total	1,192	100.0%	4,141	5,004	3.78	0.00%	0.0000	0.00

Reply | Reply All | Forward
 Mon 20/11/2016 4:36 PM
 Garth Gopal <info@lawyers-online.co.za>
 (SPAM) |
 To: 'Jean-Pierre' <Lawyers-Online> | Reply | Reply All | Forward
 Message | Lead Rep
 *** Please do not change the
 ki | connect.com
 Form Submission www.lawyers-online.co.za - CLIENT
 info@lawyers-online.co.za
 Lawyers Online
 Mon, 30 Jan 2017 16:50:51 +0200

Chat Transcript From: Lawyers-Online www.lawyers-online
 To: info@lawyers-online.co.za
 Name bongani
 01/12/2015, 17:02 - +27 81 749 0249 good day my name is lindwe nene! An looking represent me in a hospital negligence case, my son was admitted at his hospital & discharge on the 9/06/2015, she had short breath and pain in her chest when she & they discharge her the doctors put her on a pill call warfarin I don't know what & pill and she attended PE clinic at the same hospital and they continues giving her antibiotics, flu syrup and pain killers, and on wednesday 3rd of november 2015 I & clinic re visit I didn't wait for result cause my son was on well they called me stop my son that pill I did Friday my son was bleeding I took her to helix hospital emergency and the doctors asked me why did they give her warfarin I told the passed away on the 8 of November.
 01/12/2015, 17:04 - +27 81 749 0249 my email address is lindwe nene@tollfree.co.za, my numbers 081 766636

Dear Jean-Pierre
 Please find attached up
 If there is anything else I c
 Kindest regards,
 Garth,
 Portfolio Assistant, Director
SA ONLINE IS AN I
 The SA ONLINE group service

WhatsApp Chat with +27 81 90249.txt
 Name bongani
 Please wait. A representative will be with you shortly.
 One moment please...
 We apologize for the delay. A representative will be with you shortly.
 LAWYERSONLINE says
Hello Bongani. How can I help you?
 LAWYERSONLINE says
 Please send me your full name, email address, telephone number and when LAWYERSONLINE says
 Also add a brief overview of your legal matter.
 bongani says
 bongani sishange, bongani, tollfree, 0626140308, katliehor
 bongani says
 im resending it again please I really need help
 LAWYERSONLINE says
 No problem. I will process it as soon as it comes through.
 bongani says
 is the number 0721 4167



List of some of our current / past Law Firms.

A Lalbahadur & Ass
 Adendorff Attorneys
 AG Attorneys
 Andre De Klerk Attorneys
 Anneke Meyer Attorneys
 Anton Buirski
 Arthur Channon Attorneys
 Arthur Moore Inc
 B & T Attorneys
 Barend Burgers Attorneys
 Barnard Inc
 Bradley Aliphon & Associates
 Cherry-Singh Inc.
 Cloete Attorneys
 Craig Van Der Merwe Attorneys
 Curr Vivier Inc
 D & K Attorneys
 Dabideen Attorneys
 Dada & Associates
 De Jager McKinon Inc
 Delport & Associates
 Dlamini Michael Inc
 Du Toit Attorneys
 Erasmus-Scheepers Attorneys
 Fairbridges Attorneys
 Farhana Azeez & Associates
 FJMO Attorneys
 G van Zyl Attorneys
 Goodway & Buck Attorneys
 Goredema Attorneys
 Hajra Patel Incorporated
 Hugh Raichlin Attorneys
 Jacques Van Wyk Attorneys
 Johan Kotze Attorneys
 Jordaan & Wolberg Attorneys
 Joshua Attorneys
 Joubert Schoeman Attorneys
 June Marks Attorneys
 K Maharaj Attorneys
 Kaveer Soni Attorneys
 KB Gangen & Co Attorneys
 Kim Armfield & Associates
 KT Potelwa Inc
 Lambert & Associate Attorneys
 Lamprecht Attorneys
 Lautenberg Morris Attorneys
 M A Cooper Attorneys
 Madeleyn Inc
 Marie Bean Labour Consultancy
 McCabe Attorneys
 Mduduzi Buthelezi & Associates
 Meijer Attorneys
 Meintjes-Smit Inc
 Michael Matthews & Associates
 Miroshni Naidoo & Associates
 Miten Naran & Associates
 Moeketsi Attorneys & Conveyancers
 Mokgalabone Attorneys
 Mokoduo Inc
 MSM Legal Consulting Services
 Muhamed Bulbulia Attorneys
 Myers Attorneys
 Naidu Richen Attorneys
 Neil Stuart Jury Attorneys
 Nirasha Garib & Associates
 Noa Kinstler Attorney & Conveyancer
 P J Faurie Inc
 Penny Griffiths Attorneys
 Perumal Attorneys & Associates
 Phuti Manemela Attorneys
 Pierre Maritz Attorneys
 Pravina Govender Attorneys
 Preshnee Govender George Attorneys
 Rademeyer Attorneys
 Rawlinson Attorneys
 Raymond McCreath Inc
 Reon Marais Attorneys
 Rhiannon Thomas & Associates
 Riley Inc
 Roger Price
 Rontgen & Rontgen Inc
 Ryan W Viljoen Attorneys
 Samantha Naidoo & Company
 Sandars Wilson Attorneys
 Schnettler's Inc
 Schoeman Attorneys, Conveyancers & Notary Public
 Schoeman Law Inc t/a schoeman Tshaka
 Seelan Pillay & Associates
 Simrithi Sharma & Associates
 SP Attorneys
 Spruyt Incorporated
 ST Farrell Attorneys
 T S du Toit Attorneys
 Tasneem Moosa Inc
 Theasen Pillay & Associates
 Thomson Wilks Inc
 Tricker Inc
 Van Der Berg & Associates
 Van Der Ross & Motala Inc
 Van Dyk Theron Inc
 Van Staden & Booysen Inc
 Wagner Du Toit Attorneys
 Weyers & Lombard Inc

Examples of types of Requests referred.

Administration Order – Rietfontein, Pretoria
 Adoption – Wilgeheuwel, Johannesburg
 Advice on a claim against a hospital and doctor – Durbanville, Cape Town
 Advice on consumer law and debt payback agreement contracts – Mitchell's Plain, Cape Town
 Advice on trusts – Kenilworth, Cape Town
 ANC – Garsfontein, Pretoria
 ANC contract – Johannesburg CBD
 Antenuptial contract with accrual – Gardens, Cape Town
 Application for primary care – Milnerton, Cape Town
 Bail Application - Durbanville, Cape Town
 Banking Law - Bryanston, Johannesburg
 Bankruptcy - Durban
 Child Custody – Kilner Park, Pretoria
 Child Custody & Visitation – Northern Suburbs, Cape Town
 Child Maintenance Advice – Phoenix, Durban
 Claim rental income from my ex-husband – Sunninghill, Johannesburg
 Clearing name from ITC – Soshanguve, Pretoria
 Cohabitation agreement – Morningside, Durban
 Commercial debt lawyer – Honeydew, Johannesburg
 Company has started unfair dismissal today. Given choice today of resign or a hearing for poor dismissal will be called – Bryanston, Johannesburg
 Contest a customary marriage – Kempton Park, Johannesburg
 Contract pre-registration of domestic partnership – Menlo Park, Pretoria
 Court Eviction Application – Goodwood, Cape Town
 Criminal Law – Ottery, Cape Town
 Customary divorce services – Soweto, Johannesburg
 Debt Collection, Bedford, Johannesburg
 Debt Recovery – Melville, Johannesburg
 Deceased Estates – Lamontville, Durban
 Divorce – Pretoria North
 Divorce Lawyer – Midrand, Johannesburg
 Document Authentication – Muizenberg, Cape Town
 Domestic Violence – Sunnyside, Pretoria
 Eviction Order – Bellville, Cape Town
 Help with Insurance Claim – Centurion, Pretoria
 High Court Lawyer – Sandton, Johannesburg
 I currently have primary residence of my daughter and I would like to revoke all visitation rights from my ex-wife as she is a drug addict and plays no part in my daughter's life – Northcliff, Johannesburg
 I need a lawyer to assist me. I am currently in a joint bond and I want to sell my share of the joint bond but the other party refuses to do so. What can I do to get out of the joint bond – Randburg, Johannesburg
 I need legal representation. I paid a mechanic who was supposed to fix my car and and left the job half way through without finishing it. I want my money back from him – Claremont, Cape Town
 I need to rescind a judgment – Randburg, Johannesburg
 I took my car for a service at a reputable dealership. They called me back to inform me that my car was involved in an accident and is a write off. After discussions they decide to hand the case over to their insurance and now with their lawyer who has approached me with an offering. I'm not happy with the offering and feel i need representation – Maitland, Cape Town
 I want help regarding suing the hospital who was negligent. My sister was involved in a car accident and was never attended to which resulted in her death – Scottburgh, Durban
 I would like to know how to patent a product – Sandton, Johannesburg
 Information on quit claim deed – Sandton, Johannesburg
 Injury on duty – Kensington, Johannesburg
 Labour Lawyer – Randburg, Johannesburg
 Legal Representation in a civil matter – Wentworth, Durban
 Litigation (defamation case) – Merebank, Durban
 Looking for a lawyer to explain my father's will to me – Centurion, Pretoria
 Marriage Contract – Auckland Park, Johannesburg
 Medical Negligence - Chatsworth, Durban
 Medical Negligence – Germiston, Johannesburg
 MVA Advice – Fourways, Johannesburg
 Property Dispute – Boksburg, Johannesburg
 Property Transfer – Eerste River, Cape Town
 Sequestration – Richard's Bay, Durban
 Setting up a new property development business in SA with a Nigerian firm as the investors – Parkview, Johannesburg
 Taking legal action against former tenant for unpaid rent (14months) plus property damages – Kenilworth, Cape Town
 Terminated contract of domestic worker due to dishonesty and now CCMA demands a meeting – Alberton, Johannesburg
 Third Party Motor Vehicle Claim - Montagu Gardens, Cape Town
 To assist executor with estate – Umbilo, Durban
 Trademark & Patent Advice – Gelinvista, Johannesburg
 Trademark Attorney – Hout Bay, Cape Town
 Unfair dismissal – Sunnyside, Pretoria
 Urgent Divorce – Alberton, Johannesburg
 Visitation Rights – Springs, Johannesburg
 We are selling our house in Amanzimtoti. It looks like a dispute arised under the voetstoots clause. We need a lawyer to help us with this – Amanzimtoti, Durban
 Will and last testament to be drawn up – Merebank, Durban

Application Form. (Page 1 of 3)

Terms:

1. Not all *Law Firm / Client*'s are automatically accepted to our network and acceptance will be at the discretion of *Lawyers-online.co.za / SA Online*.
2. *Lawyers-online.co.za / SA Online* reserves the right to change the subscription fees in the various regions or subscription if marketing costs increase due to search trend and competition. In this instance, 2 months' notice is given to the *Law Firm / Client*, and the increase will be decided on in consultation with the related *Law Firm / Client*. Fee reviews will happen every 3 months. Percentage increases will range between 0 and 8 % per review.
3. Subscription fees are billed one month in advance and payment funds need to reflect by the 26th of the month (prior).
4. 1 month's cancellation notice is required for Area Exclusivity Subscriptions and 3 months cancellation for Network Exclusivity Subscription.
5. The *Law Firm / Client* must ensure that first responses to referred leads are made within one (1) working hour from time of referral. S.A. Local Business hours.
6. *Law Firm / Client* are required to include *Lawyers-Online.co.za* in their first e-mail response to any referred lead/s so that *Lawyers-online.co.za / SA Online* can confirm response.
7. Once a lead has been referred to a *Law Firm / Client*, *Lawyers-Online.co.za / SA Online* mandate is complete, it is the *Law Firm / Client* responsibility to convert the lead to a billable Client of their own, and service the needs of the person who submitted the request. *Law Firm / Client* indemnifies *Lawyers-Online.co.za / SA Online* of any matters related to the referred person or entity in the lead.
8. Once a subscription fee has been paid it is not refundable unless *Lawyers-online.co.za* fails to distribute the guaranteed leads. Missed targets are calculated annually or at the end of a subscription period. Refunds will be processed within 15 working days after banking details have been provided. If *Lawyers-online.co.za / SA Online* fails to refer guaranteed leads, it will refund a total of R125 + vat per missed lead below target.
9. For the months of December and January, 50% referral leads apply due to office closure.
10. Should a subscribed *Law Firm / Client* fail to adhere to the terms of this contract, *Lawyers-online.co.za / SA Online* has the right to declare a breach of agreement by the *Law Firm / Client* and claim a cancellation fee.
11. The *Law Firm / Client* needs to be able to process all types of leads in the subscription areas.
12. *Lawyers-online.co.za / SA Online* will only accept EFT payments.

ACCEPTANCE OF TERMS & FEES:

Upon signature by *Law Firm / Client*, this agreement becomes a **legally binding contract** between the Client and SA Online inclusive of Page 1 and 3 of document titled "Application Form" and bearing the same signature on all three pages. The *Law Firm / Client* confirms to have read and understood all pages and is duly authorized and accepts all terms and all costs. No changes can be made post acceptance unless approved by SA Online. Please return via E-mail: to info@lawyers-online.co.za) or fax # 086 604 8450. SA Online will issue a **tax clearance certificate**, **bank verification** letter and on request a **BEE status** letter with the **Client invoice**.

Write Full name of

Add Law Firm Name

Write Location signed

Write Date & Time

Add Signature for Law Firm / Client

Lawyers-Online.co.za is a division of SA Online. SA ONLINE is a boutique web-based services company. Sole Proprietorship of Jean-Pierre Klein. www.sa-online-services.co.za. Cape Town address & Chosen domicilium citandi et executandi: EP3, #1004 on Otto du Plessis Dr, Big Bay, Cape Town, 7441. Johannesburg address: 12, Stand #2, Fourth Avenue, Melville, Johannesburg, 2109 | VAT # 448 023 8304

Application Form. (Page 2 of 3)

Company name: _____
 Physical address: _____

Operational regions: _____
 Years in operation: _____
 Staff complement: _____

Operation languages: _____
 Primary e-mail address: _____
 Primary Phone number: _____
 Secondary Phone number: _____
 Fax number: _____

Type of Subscription (*"Standard Subscription" / "Area Exclusivity Subscription" / "Network Exclusivity Subscription"*): _____

Areas/ regions if applicable: _____

Start Month:
 Total Months:

Please elect a person within your firm for Lawyers-Online.co.za to record as its correspondent.

Name: _____
 Cell number (for SMS notification purposes): _____
 E-mail address (for distribution purposes): _____

Below are some references to types of legal services or search phrases the network can include but is not limited to. Subscribers can circle 5 preferences in leads. Lawyers-online.co.za / SA Online will endeavour to refer some preference leads but all subscribed firms must process all leads referred.

Child Custody	Liquor Licence
Commercial	Litigation
Constitutional	Magistrates Court
Conveyancing	Matrimonial
Criminal	Medical negligence
Divorce	Motor vehicle accident
Entertainment	Notary
Environmental	Patents
Estates	Personal lawyer
Family	Personal injury
Firearms	Property
High Court	Sequestration
Immigration	Taxation
Insolvency	Trusts
Insurance claims	Wills
Labour	Wish to add a service? _____

Add Signature for Law Firm / Client

Application Form. (Page 3 of 3)

OPTION 1: "Standard Subscription" - This type of subscription is ideal for a Law Firm that offers a **wide variety of services**. There is no exclusivity on areas or types of leads and the subscribed firm in the area all receive equal lead referrals. This subscription works on a month to month basis. A Firm can purchase as many subscriptions in the area as they like and that are available. Total of 6 leads guaranteed per subscription.

Subscription Areas	Price per Month	Max Subscriptions.
• Johannesburg	R4 850.00	20
• Pretoria	R4 850.00	8
• Cape Town	R4 850.00	10
• Durban	R4 850.00	4

OPTION 2: "Area Exclusivity Subscription" - This type of subscription is ideal for a Law Firm that offers a **wide variety of services** but also wishes to focus leads on certain services. There are only 4 subscriptions in this category, and the law firm who is signed for the area receives all leads. This subscription requires a 2 month cancellation notice, and requires a 12 month contract.

Subscription Areas	Price per	Month	Total leads / month.
• Johannesburg	R84 095 + vat	120	
• Pretoria	R33 275 + vat	48	
• Cape Town	R41 745 + vat	60	
• Durban	R13 915 + vat	24	

OPTION 3: "Network Exclusivity Subscription" - This type of subscription is ideal for a Law Firm that offers a **wide variety of services** but also wishes to focus leads on certain services at the same time enjoy branding across the entire network and hold lead referral rights for all area. There is only 1 subscription in this category, and the law firm who is signed for the area receives all leads. This subscription requires a 3 month cancellation notice, and requires a 72 months contract. In addition, a monthly consult with the related law firm is included so that the network and customize its marketing to target preferred leads.

Subscription Areas	Price per Month	Total leads / year.
• JHB/PTA/DBN/CPT	R 140 437.50 + vat	3000

OPTION 4: "Purchase Lawyers-Online.co.za" - Offers considered from R6 000 000 + vat. Payment plan available. Includes 3 years support. Make contact to start negotiations.

Add Signature for Law Firm / Client